

MEGAN HARRIS

EXPERIENCE

Ministry of Attorney General, Government of British Columbia November 2018 – Present
Executive Director, Corporate Priorities & Strategic Engagement, Associate Deputy Minister's Office
Leading a major multi-ministry initiative and government priority, advancing provincial objectives, and developing effective partnership and relationships with the Gaming Policy and Enforcement Branch (GPEB), BC Lottery Corporation (BCLC), Liquor and Cannabis Regulation Branch (LCRB), Liquor Distribution Branch (LDB), provincial and federal enforcement partners.

- Leads the Provincial Anti-Money Laundering (AML) Secretariat: review, development, and implementation of 48 recommendations from Dr. Peter German's 2018 "Dirty Money" report; oversees the review and response to Dr. German's 2019 report into allegations of money laundering in the real estate, horse racing, and luxury vehicles sectors; development, coordination and implementation of the Province's anti-money laundering strategy; and coordination of the AML Deputy Ministers Committee (DMC), and all relative federal and provincial working groups.

Deloitte Inc.
Strategic Account Senior Manager, Government of BC account January 2018 – November 2018
Point of contact for the firm's Government of BC account on all account operations and marketing activities.

Government Communications and Public Engagement, Government of British Columbia
Communications Director, Ministry of Attorney General July 2017 – January 2018
Communications Director, Ministry of Community, Sport and Cultural Development August 2016 – July 2017
Topics and issues managed include: Trans Mountain pipeline expansion; anti-money laundering and casinos; ICBC financial pressures and rate affordability; Jordan cases and related impacts; creation of the Human Rights Commission; electoral reform and 2018 referendum; legislation on lobby reform and campaign financing; civil dispute resolution; legal aid and impact to refugees; sheriff shortage; Indigenous justice; Independent Investigations Office; local government disputes and UBCM related matters; and support to BC athletes and organizers of the 2017 Summer Olympics and Paralympics.

- Acted as lead media contact for the Ministry of Community, Sport and Cultural Development (CSCD) and Ministry of Attorney General respectively, with the exception of criminal justice cases.
- Acted as communications advisor and served the ministers and their staff on communications and media issues related to the ministry.
- Worked closely with the Deputy Attorney General and Deputy Minister (CSCD) serving on the ministry executive committees, providing communications advice and support to fellow executive members and their senior program staff.

City of Waterloo
Director, Communications and Marketing 2013 – 2016
Deputy Commissioner, Corporate Services 2016
Responsible for all areas of government advocacy, public relations, emergency communications, marketing and production, brand management, public engagement, sponsorship, and creative design for the corporation and its assets.

City of Waterloo
Emergency Information Officer (EIO) 2013 – 2016
The EIO is a legislated senior leadership role in accordance with the Ontario Incident Management System.

Wilfrid Laurier University – Lazaridis School of Business & Economics
Director, Marketing and Communications 2007 – 2013
Reporting to the Dean, managed and developed the marketing communications strategies and event initiatives of the Lazaridis School of Business & Economics, raising the profile of the school and building stakeholder relationships.

Conestoga College, School of Business and Hospitality
Faculty Member and Continuing Education (CE) Program Coordinator 2010 – 2016

Faculty member within the Business School's full-time and continuing education event management programs; provided counselling and planning support to continuing education students within the program.

Women's Leadership Exchange (WLX), Springboard Marketing Group

Founder and Principal

2005 – 2013

Facilitated a network and community of executive women in Waterloo Region. Consulted for private firms on business development and marketing projects.

Greater Kitchener Waterloo Chamber of Commerce

2005 – 2007

Director, Events and Sponsorship

The Powerpoint Group / Women of Influence

2001 – 2005

Director, Events and Operations

EDUCATION AND TRAINING

Wilfrid Laurier University, Waterloo, Ontario

Bachelor of Arts

Queen's University School of Business, Kingston, Ontario

Executive Leadership Program

Emergency Management Ontario

Emergency Management Program – IMS 200

AMCTO – Association of Municipal Managers, Clerks, and Treasurers of Ontario

Municipal Administration Program for Certified Municipal Officer designation

AWARDS AND RECOGNITION

Rookie Employee of the Year, Government Communications and Public Engagement, Government of B.C.

2016

Nominee, Rogers Women of the Year – Volunteer category

2011

Waterloo Region Top 40 Under 40

2010